DEMOGRONOMICS
PEOPLE MAKE MARKETS

Overview

We are bringing a new working model to the asset management business. Rather than charging a fee based on assets, we charge a flat fee for our product and services each year.

Compare this to the $400,000 you would pay to a 2% and 20% manager who earned you a 10% return on a 10 million dollar portfolio.

Our goal is to provide you a cost-effective pathway to understanding the dynamic benefits of tracking demographics first in your portfolio planning. Keeping you aware of the demographic headwinds and tailwinds ahead helps us to support the first rule in building wealth: ***Don't lose a lot***.

Combining these market-changing tools, your Demogronomics private access provides a reliable, real-time service and a database of expanding knowledge for the economic roadway ahead.

Members have full-time access to the Barbell Economy Portfolio online in their private access area. All positions are tracked and updated for you as the demographic landscape powers specific sectors and companies moving forward. Members have found their annual membership investment to be dynamically more productive than other investment portfolio choices.

On-Going Research Guidance Support

We provide Members trend-leading information presented in multiple, easy-to-manage, easily accessible service channels.

You receive on-going input, giving you a valuable perspective from which to plan for the dynamic changes (and opportunities) ahead.

The video library updates from our Emmy-Award winning team will help define the waves of demographic change as the years unfold - keeping you aware of the shifting headwinds and tailwinds in multiple business sectors.

The story of the Barbell Economy will be unfolding for the next 40-50 years so stay tuned in as each wave crests and adjusts.

Live quarterly review calls are available to all Members. We review current demographic elements and portfolio issues impacting markets, along with important global updates as needed. Your choice of weekly or daily email updates serves to enhance your team's awareness as changes occur. This permits your business interests to be addressed and planned for from a long-term, effectively managed risk perspective, further supporting capital preservation and growth opportunity. Remember, people make markets.

Portfolios:

The Income Portfolio tends to carry companies with a more consistent history of dividend increases. The Growth Portfolio places less emphasis on dividend history and carries what could be deemed more volatile positions at times.

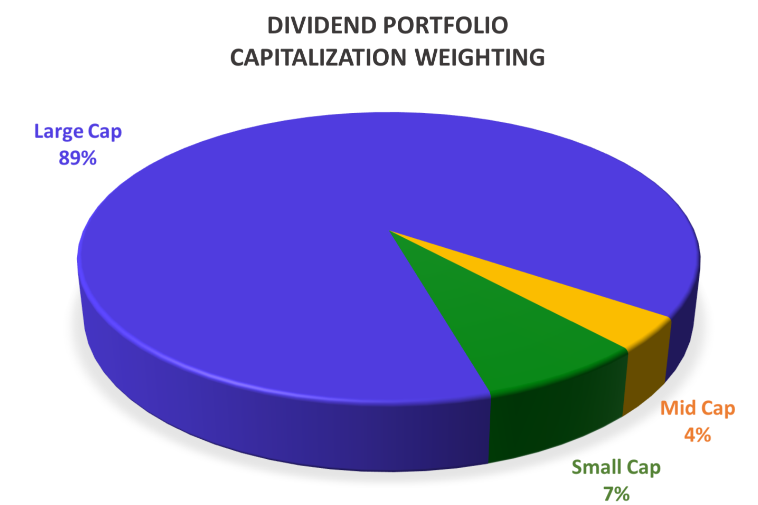
Underlying the quantitative process, we use a fundamental view of searching for what companies are or will be "in the way of" the unfolding waves of demand as the next generation takes control of the economy. These companies are chosen due to beneficial positioning in the demographic waves of change ahead. History has proven over many years that these portfolios can be less volatile as markets go through their normal corrective gyrations.

The influence of the Barbell Economy is clear in the portfolio positions. On one end of the Barbell we have the Generation Y explosion, driving high-tech, cloud, medical research, robotics, science, drones, chips, wireless, and productivity-driven sectors. On the other end of the Barbell, driven by the still completely misunderstood Baby Boom "retirement", we see positioning in medical technology, instruments, services, travel, leisure and connection sectors.

PORTFOLIO STATS (end of August 2016)

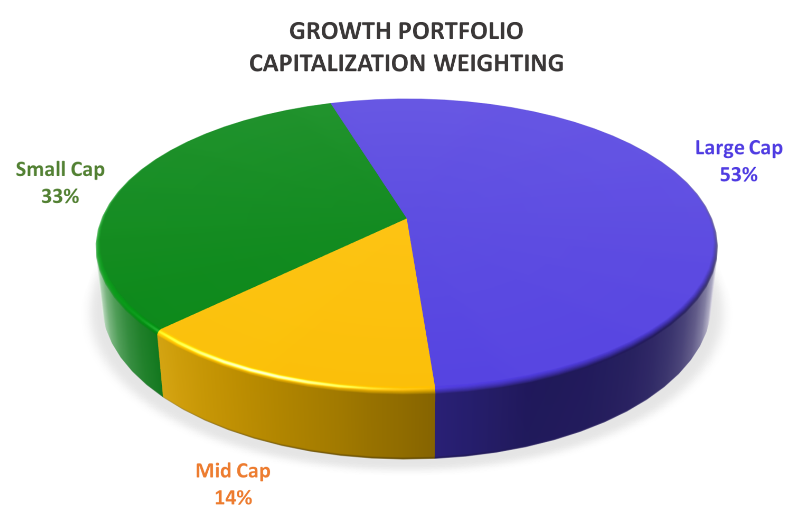
Income Portfolio (Dividend + Growth)

Number of Positions:	27
Annual Turnover:	22.2%
Average P/E:	15.1x
YTD Gain/(Loss):	**13.81%**



Growth Portfolio (Growth Focus - Smaller Dividend)

Number of Positions:	43
Annual Turnover:	23.5%
Average P/E:	15.5x
YTD Gain/(Loss):	**14.86%**



Premium Membership: **$14,000/quarter (year one)**
Le Club b Members: **$32,000/year**

Member Benefits Video Review can be seen here

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